



# CONNECT

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Building community-led  
social value through  
partnerships

 **Look Ahead**  
CARE, SUPPORT AND HOUSING



# About Look Ahead

- A charitable housing association and registered provider, Look Ahead **delivers high-impact services across London and the South East**. We provide over 100 care, support and housing services, work with 32 local authorities, and support more than 3,800 people each year.
- We specialise in **supporting people with the most complex needs**. Our services span the following core groups: people with mental health needs, people with learning disabilities and autism, people experiencing homelessness and complex needs, people impacted by domestic abuse and young and care-experienced people.
- We are a **trusted, mission-driven social care and housing provider**. Our values - caring and compassionate, inclusive and trusted, excellence and innovation, and partnership and one-team - guide everything we do and ensure high-quality, person-centred support.
- We are committed to building better lives through **innovation and partnership**. Our mission is to co-design and deliver services that provide innovative social care solutions and help people to thrive, rooted in strong community partnerships.





# Why partner with us

We know that choosing the right organisation to support matters. Look Ahead offers a partnership model that delivers local impact, strong ESG alignment, meaningful employee engagement and proven social value, all backed by decades of specialist experience.

## **Partner with a trusted provider**

With over 50 years of social care expertise and strong relationships with local authorities and the NHS, Look Ahead is an organisation offering strong governance, ensuring your support creates lasting impact. By supporting services across mental health, homelessness, learning disabilities, young people and domestic abuse, you help people move towards independence and strengthen long-term community resilience.

## **Create local impact where it matters**

With thousands of people supported across London and the South East and more than 110 community-based services, we can link your organisation with a nearby project, enabling you to see your impact first-hand and invest directly in the communities where your employees and customers live and work.

## **A flexible partnership that works for you**

Our broad range of accommodation, community and specialist support services gives you a menu of ways to get involved - from funding programmes to volunteering, skills-sharing, and participating in challenge events - so together we can build a partnership that fits your organisation's ESG goals, social value priorities, culture and capacity.

## **Engage and empower your people**

With over 1,000 experienced staff, we create safe, meaningful opportunities for employees to contribute - whether through hands-on volunteering at a local service, strategic skills-based support, or team-building fundraising challenges - helping boost morale, collaboration and wellbeing.

## **Deliver clear, measurable social value**

Because partnerships are rooted in local services, your impact is tangible and trackable, supporting procurement requirements, ESG reporting and community investment goals. Our work supporting people with a range of needs provides measurable outcomes aligned with the "S" in ESG and national social value frameworks.



# Our Connect Programme

The four key areas of the Connect Programme, focussing on what matters most to our customers and what we know makes the biggest difference.





# The Connect Programme - four key areas



## *HOMES AND SPACES*

Improving the physical and emotional environment of our services to create spaces that feel safe, comfortable and community-centred. We focus on making environments psychologically informed, welcoming and calm - helping residents feel at home and making the most of our spaces.

## *HEALTH AND WELLBEING*



Supporting the mental, emotional and physical wellbeing of our residents by reducing social isolation and building connections, confidence and resilience. We focus on promoting healthy lifestyles and removing barriers to activities, resources and opportunities that help people stay well.



## *SKILLS AND WORK*

Building confidence, skills, networks and aspirations for people with lived experience of homelessness, learning disabilities, mental health challenges or care backgrounds. We focus on building confidence, skills and work-readiness as we support people on the path towards volunteering, training and employment.

## *ARTS AND CELEBRATIONS*



Promoting wellbeing through arts and creative activities, while key celebration and cultural events - such as Christmas, Eid, and Easter - help strengthen connections and give residents opportunities to share their identities and diverse cultural backgrounds.



# What partnership looks like

Partnering with Look Ahead is flexible, practical and designed to deliver meaningful social value in one or more of our four key areas outlined above, stronger communities and measurable ESG outcomes. Together, we create impact where it matters most.

**Focused local impact** - where possible we try to match each partner organisation with a local Look Ahead service - from homelessness and mental health services to young people's and learning disability projects - enabling your organisation and employees to:

- Build a long-term, meaningful relationship with residents and staff
- Deliver activities and support directly where they're needed
- Focus your social value in a specific borough or community
- Make a visible difference in the heart of local communities

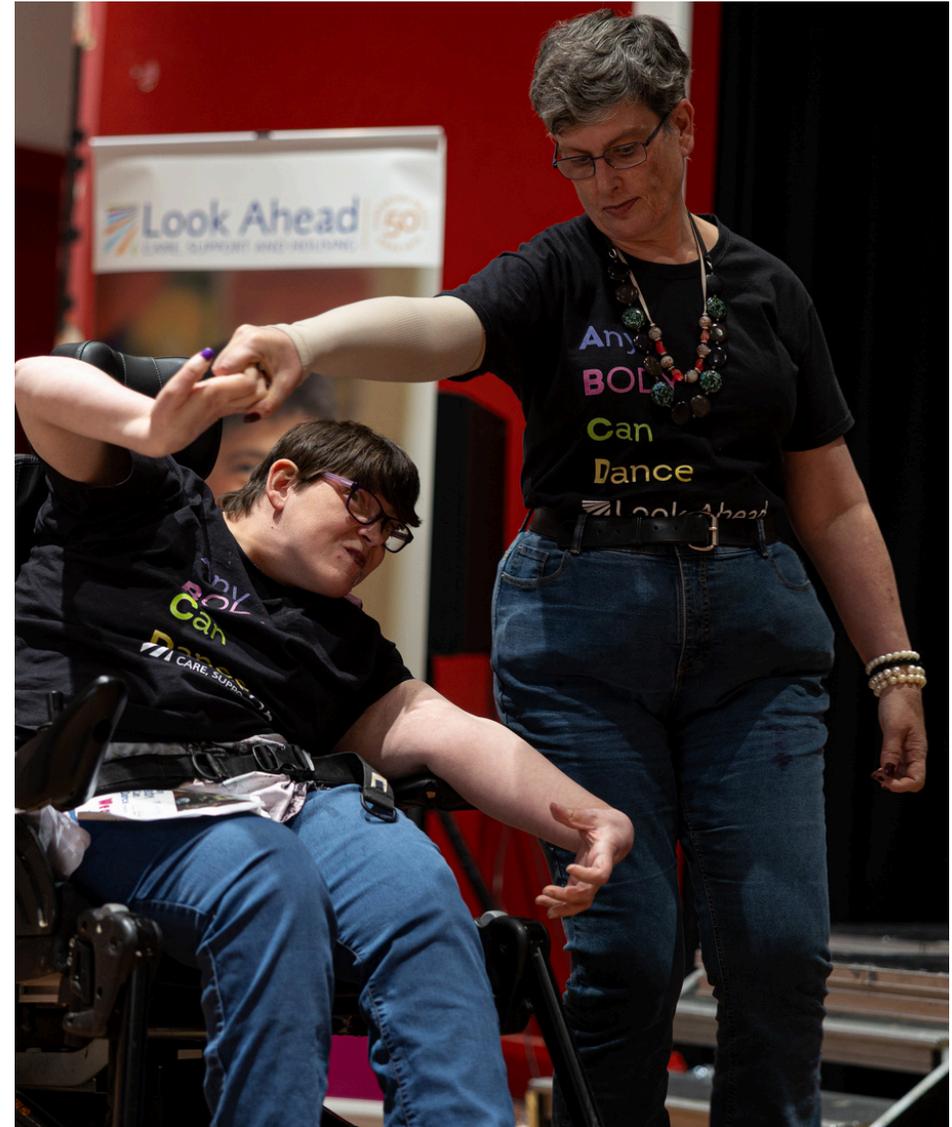


# Ways to partner with us

## 1. Funding and sponsorship

Corporate partners can directly fund activities in their partnered service that enhance wellbeing, connection and quality of life, helping to remove barriers for excluded groups and enhance participation through activities including:

- Our nationally recognised therapeutic dance/movement workshops across mental health and learning disability services
- Professional arts workshops and exhibitions for people with mental health needs in East London
- Yoga and mindful movement sessions for people affected by homelessness in West London
- Pre-employment and confidence-building programmes for young people looking to move into work
- New starter sets for people coming to our services from hospital or the streets (including bedding, utensils, pots and pans)





# Ways to partner with us

## 2. Practical volunteering in local services

High-impact opportunities that bring teams together and create immediate results:

- Garden and outdoor space makeovers to create welcoming communal spaces through our 'Transform a Space' corporate volunteering days
- Improving internal communal areas and creating sensory-friendly spaces within our learning disability and mental health services
- Supporting community meals and activities (e.g. coffee and chat socials, fish and chip suppers, bingo evenings)
- Supporting seasonal events like Eid celebrations, Easter egg gifting and festive gatherings





# Ways to partner with us

## 3. Challenge events and fundraising partnerships

Corporate partners can join our challenge events to raise valuable funds for our programmes - while engaging employees in meaningful, team building experiences. This includes:

- Taking part in key challenge events in our calendar such as The London Walk or Royal Parks Half Marathon
- Running, cycling, hiking or bespoke challenge events
- Company teams fundraising through their own employee and partner initiatives including company quiz nights, golf days and gala dinners.
- Matching employee fundraising to maximise impact



# Ways to partner with us

## 4. Skills-sharing volunteering and training and work opportunities

Engage your employees in activities that build confidence, independence and connection for residents while opening up real pathways into work experience, training and even employment. Depending on your organisation, this can include:

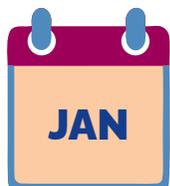
- Workplace tasters, career panels and “day in the life” talks
- Digital skills, life skills and budgeting sessions
- CV support, interview prep and communication workshops
- Offering work taster days, work experience, internships or apprenticeships for customers preparing to enter or return to employment
- Pro-bono professional support

These combined opportunities help residents develop practical skills, gain exposure to the workplace and build the confidence needed to move towards training, work and greater independence.





# Corporate Partnerships Support Calendar



*Begin the year with impact through a New Year volunteering day or by supporting welcome packs for customers arriving in our services.*



***Celebrate Eid** - fund food, decorations and celebration activities that bring joy and connection to our customers.*

***Join the London Walk** - enter a corporate team or support fundraising for the challenge event in partnership with the London Homeless Collective.*



***Easter giving** - donate Easter eggs, gifts and essentials for children and families in our homelessness and domestic abuse services.*



***Summer grants programme** - help fund activities, trips and wellbeing opportunities so customers can enjoy social connection and new experiences throughout the summer.*



***'Transform a Space' days** - Get involved in gardening, decorating and makeover projects that brighten and improve communal spaces across our services.*

## Support all year round

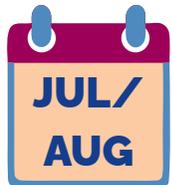
Your organisation can make a difference every month of the year:

- Volunteering (skills-based or hands-on)
- In-kind donations (essentials, tech, homeware)
- Sponsoring added value activities in services
- Team fundraising and challenge events
- Local service partnerships
- Work readiness support and employability pathways
- Payroll giving and matched funding

**We'll help you build a bespoke 12 month plan aligned with your ESG and employee engagement goals.**



# Corporate Partnerships Support Calendar



**Summer engagement** - support outdoor activities, provide summer essentials, or join a midsummer volunteering day.



**Support our young people starting college or work** - Sponsor bursaries or donate laptops, travel cards and starter kits for young people preparing for education, training or employment.



**Royal Parks Half Marathon** - Run with Look Ahead to raise funds for our health and wellbeing services. Corporate teams welcome!



**Winter warmth support** - Help customers prepare for colder weather with warm clothing, winter essentials and wellbeing packs.



**Make Someone's Christmas Brighter** - Support our annual festive fundraising appeal by funding gifts, celebrations and festive meals. Cook and serve meals in our services, help to decorate or enter a team in the London Santa in the City 5km fun run to raise funds.

## Ways to get involved all year

Your organisation can make a difference every month of the year:

- Partner with a local service to your office or HQ – building relationships with local people and your local community
- Engage your team in a 'Transform a Service' day at one of our services
- Fund or sponsor a social value project across one of our four key areas (Homes and Spaces, Health and Wellbeing, Skills and Work and Arts and Celebration).
- Raise funds for us through your employee and partner networks – annual golf days, gala dinners, bake sales or team quizzes - the more creative the better!
- Pro bono and skills-based support
- In-kind donations across all services
- Visit our services, attend Look Ahead events and get to know our other corporate partners.

**Partner with us through our Connect Programme and help us to build brighter futures across London and the South East.**

Let's build a partnership that aligns with your ESG goals, empowers your people and delivers meaningful, measurable impact for our local communities.

**Get in touch:**

[fundraisingsocialvalue@lookahead.org.uk](mailto:fundraisingsocialvalue@lookahead.org.uk) | 0333 010 4600 | [www.lookahead.org.uk](http://www.lookahead.org.uk)

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