

secret santa

**Help us spread joy to all this
Christmas!**



This year, we are again asking for your help to spread hope and joy to those that we support by becoming a Look Ahead Secret Santa!

Every pound received will be used for food, gifts and festivities for some of the most vulnerable individuals, families and children across our communities.

The more people that see our campaign, the greater chance we have of giving the people we support the Christmas they deserve.

SUPPORT US

- Donate via our Just Giving page
- Download and share our social media campaign
- Share the resources with your networks and communities

£10 – Will pay for a Christmas dinner at one of our services

£25 – Will provide parents who live in our services with a voucher to help them buy a Christmas gift for their children

£250 – Will provide ten children with a Christmas present

£500 – Will fund Christmas meals and festivities at our services, giving our residents a Christmas to remember!

#LOOKAHEADSECRETSANTA

Learn more at lookahead.org.uk

INSTAGRAM

Story

- Add our graphic to your Instagram story
- Select the sticker tool from the top navigation bar
- Tap the “Link” sticker to add <https://www.justgiving.com/campaign/secretsanta2021-lookahead> and tap “Done”



Feed

You can share the campaign on your direct feed. Download our Instagram post and use the suggested caption below:

This year I'm supporting Look Ahead's Secret Santa Campaign.

Every pound received will be used for food, gifts and festivities for some of the most vulnerable individuals, families and children across our communities.

For many of the people Look Ahead support, they have no one else in their lives. Often they are their only support, while others lack the means to provide their children with the happy Christmas that they deserve.

Join me in spreading hope and joy this Christmas at <https://www.justgiving.com/campaign/secretsanta2021-lookahead>

#LookAheadSecretSanta #Christmas #Fundraising #Homelessness #MentalHealth #LearningDisabilities #YoungPeople #DomesticAbuse

TWITTER

Download our graphics and share the suggested tweets below:

- *This year I'm supporting @lookaheadtweets #SecretSanta campaign, spreading hope and joy to some of the most marginalised people in our communities. You can join me in supporting the campaign here <https://bit.ly/3qmWZoq> #SocialCare #Christmas*
- *Just £10 can give someone in need a meaningful Christmas this year. Join me in supporting @lookaheadtweets #SecretSanta Campaign and make a real difference. <https://bit.ly/3qmWZoq> #SocialCare #Christmas*
- *@lookaheadtweets support some of the most vulnerable individuals, families and children across our communities. Help them spread hope and joy to the people they support by becoming a #LookAheadSecretSanta <https://bit.ly/3qmWZoq> #SocialCare #Christmas*

FACEBOOK

You can share the campaign on your Facebook. Download our graphics, tag us @LookAheadFB and use the suggested caption below:

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Join me in spreading hope and joy this Christmas at <https://www.justgiving.com/campaign/secretsanta2021-lookahead>

OFFICE SECRET SANTA

Save your colleagues a shopping trip this year and ask them to donate to our campaign on your behalf! Share our graphic and the suggested text below:

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Instead of a gift this year, please donate £XX to <https://www.justgiving.com/campaign/secretsanta2021-lookahead>

Thank you.

QR CODE

Share our Just Giving QR Code so people can donate to the campaign on the go!



#LOOKAHEADSECRETSANTA

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